



# Pedestrian behavior under the Theory of Planned Behavior: a scoping review

# *Comportamento do pedestre com base na Teoria do Comportamento Planejado: uma revisão de escopo*

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# **1. INTRODUCTION**

#### ABSTRACT

Understanding human behavior is essential to create safer environments for pedestrians, who stand out as one of the most vulnerable and complex elements of traffic. The Theory of Planned Behavior (TPB) has been widely used to understand the predictors of pedestrian behavior for the past 20 years. This scoping review aims to mapping and synthesizing the available knowledge on pedestrian behavior based on TPB. The review identified the most prevalent behaviors under investigation (i.e., violation, error, lapse, and safe behavior), as well as the most significant constructs and variables explaining pedestrian behavior. Risk behaviors that stood out in the reviewed studies were a) crossing in unauthorized areas; b) using a mobile phone while crossing; and c) walking and/or crossing while alcohol impaired. We conclude that TPB constructs can support road safety actions and guide the development of future studies focused on pedestrians.

### RESUMO

O entendimento do comportamento humano é fundamental para viabilizar ambientes mais seguros, sobretudo considerando os pedestres, que se destacam como um dos elementos mais vulneráveis e complexos do trânsito. A Teoria do Comportamento Planejado (TCP) é amplamente empregada para a predição comportamental, apresentando resultados promissores no estudo do comportamento de pedestres há aproximadamente 20 anos. Esta revisão de escopo objetiva mapear e sintetizar o conhecimento disponível sobre o comportamento do pedestre com base na TCP. A revisão permitiu identificar os comportamentos mais estudados (violações, erros, lapsos e comportamento seguro) e os construtos e variáveis mais significativos na explicação dos comportamentos. Os comportamentos de risco com maior destaque nos estudos revisados foram a) atravessar em locais não autorizados; b) usar o celular durante a travessia; e c) caminhar e/ou realizar travessia embriagado. Conclui-se indicando que os construtos da TCP podem subsidiar ações de promoção de segurança viária e orientar o delineamento de estudos futuros voltadas para os pedestres.

Pedestrians' injuries and fatalities are among the main road safety management concerns, resulting in approximately 23% of traffic deaths worldwide (WHO, 2023). The United Nations established the first and second Decades of Action for Road Safety from 2011 to 2020 and 2021 to 2030, respectively, and called upon member countries to develop actions to reduce road traffic deaths and injuries by 50% (WHO, 2011, 2021). Despite these efforts, traffic data reveal that much need to be done to increase the effectiveness of actions promoting pedestrian traffic safety.

The effectiveness of actions undertaken by different countries is threatened by pedestrians' violation of traffic rules, especially when they do not use the available safety devices to ensure their safe crossing (Kim, Kho and Kim, 2017; Mukherjee and Mitra, 2020). Studying pedestrian behavior and its predictors (whether psychological, social, or environmental) is important for promoting pedestrian road safety during crossing situations.

Psychological theories have been used to comprehend human behavior in different contexts. The Theory of Planned Behavior (TPB), proposed by Ajzen (1991), is one of the most prevalent for predicting human behavior, including pedestrian behavior studies (Xu, Li and Zhang, 2013). One pioneer research linking TPB with pedestrian behavior emerged over 20 years ago through Moyano-Díaz's (2002) study.

According to TPB, intention is the central aspect that leads an individual to perform a particular behavior, and it is explained by three constructs: attitude, subjective norm, and perceived behavioral control. Attitude is defined as the individual's positive or negative evaluation of performing a particular behavior. Subjective norm is the individual's perception of their peers' opinions regarding a specific behavior. Finally, perceived behavioral control reflects the individual's perception of their ability to perform the behavior under study. The constructs of TPB are therefore latent traits (factors) related to characteristics that are investigated but not directly observable.

Although TPB is recognized as suitable for explaining human behavior in various contexts, it has also faced criticisms regarding its validity and utility. Some researchers point out predictive validity problems, rarely producing high correlations between constructs (above 0.75 or 0.80) (Sniehotta, Presseau and Araújo-Soares, 2015). Thus, several studies propose including other variables to improve the predictive power of TPB, applying an extended version of the theory (Norman, Clark and Walker, 2005; Koh and Mackert, 2016). Understanding the advantages and limitations of the theory may support the decision whether to apply TPB (or its extended version) to a given situation.

It is important to assess the outcomes of employing TPB to examine pedestrian conduct, based on the body of scientific literature devoted to this purpose. Following a preliminary literature search, which yielded no reviews on pedestrian behavior grounded in TPB, this study seeks to systematically map and consolidate available knowledge on pedestrian using the scoping review methodology. The aim is to identify which TPB constructs and, when applicable, external variables have been significant in explaining the studied behaviors. We also intent to identify and analyze the outcomes of the reviewed studies.

This scoping review may guide researchers investigating pedestrian behavior towards instances where TPB, with or without additional external variables, has effectiveness in explaining the behavior under consideration. It will also contribute to identifying behaviors that can be properly studied based on TPB in future research. For policymakers, this study can contribute to identifying the antecedents of pedestrian violations and distraction that can be addressed in strategies to promote pedestrians' safety.

### 2. METHOD

Scoping review of the literature maps existing evidence in a particular research area, provides descriptions of reviewed studies, and lays groundwork for a systematic review. Unlike systematic reviews, scoping reviews encompass studies with diverse characteristics; they do not assess evidence quality and do not conduct meta-analyses (Munn et al., 2018).

To synthesize the available knowledge on pedestrian behavior based on the TPB, we used the Preferred Reporting Items for Systematic Reviews and Meta-Analyses extension for Scoping Reviews checklist (PRISMA-ScR) (Tricco et al., 2018). We selected the keywords "pedestrian" and "Theory of Planned Behavior" to assess the main traffic issues studied involving pedestrian behavior based on the TPB. An advanced search procedure was employed with the search strategy in the abstract ("pedestrian" OR "pedestrians") and in the text ("Theory of Planned Behavior" OR "TPB").

The searches were conducted in Scopus, Web of Science, Medline Pubmed, and Psycinfo databases, given their comprehensiveness and coverage in different fields. We limited the search to primary studies, peer-reviewed, and empirical research. There were no limitations on publication date or language. The search was conducted between June and July 2022, and the reference selection process was carried out by three judges, addressing the differences through consensus technique.

The search process returned 64 papers in Scopus, 52 in Web of Science, 27 in Medline Pubmed, and 31 in Psycinfo, totaling 174 references. All retrieved articles were imported into EndNote (2020). From the unified set, 90 duplicate articles were excluded, leaving 84 papers. From these, after reading titles and abstracts, theoretical or not empirical studies, with unavailable abstracts, with samples that did not address pedestrians or did not use TPB were excluded, resulting in 39 empirical studies. In the final stage, 4 articles that were not available for full reading were excluded. After exclusions, 35 articles were included in the review. Figure 1 presents the study selection flowchart, following the PRISMA-ScR method (Tricco et al., 2018).



Figure 1. Flowchart of the search and article selection process.

The selected studies were categorized considering authorship, year of publication, country of origin, title, study objective, participants' age, sample size, data collection and analysis methods, dependent and independent variables, type of instruments used (self-reported questionnaire or observation technique), and the main results. Pedestrian behaviors were classified according to Deb et al. (2017) into: violations, errors, lapses, and safe behaviors (Table 1). Then, the articles were grouped and categorized into themes based on the similarity of objectives proposed in the studies.

| Pedestrian Behavior | Definition  | Example  |
|---------------------|---|--|
| Violation           | Deliberate deviation from social rules without intention to cause harm or damage.                         | Failure to use the nearby pedestrian crosswalk for crossing.   |
| Error               | Lack of understanding traffic<br>regulations and/or the steps involved<br>in the decision-making process. | Crossing diagonally for saving time.   |
| Lapse               | Forgetfulness, unintentional deviation, and lack of concentration to perform the task.                    | Forgetting to look for oncoming vehicles before crossing.  |
| Safe                | Avoiding violations or errors, ensuring compliance with traffic rules.                                    | Avoiding crossing diagonally, using pedestrian devices for crossings, or letting other road users cross first. |

Table 1: Definitions on pedestrian behavior dimensions [adapted from: Deb et al., 2017].

Subsequently, we evaluated the variables that predict the constructs under study, associated with intention and/or the behavior itself, in addition to the specific constructs of the TPB (attitude, subjective norm, and perceived behavioral control). For the analysis, we calculated the frequency with which these variables significantly contributed to predicting the target construct(s) and synthetized the conclusions of the reviewed studies.

# **3. RESULTS**

# 3.1. Overview on the included studies

The features of the 35 studies included in this review are detailed in the summary Table A1 provided in the Appendix 1. These studies reflect a growing interest in pedestrians' behavior in recent years, with publications spanning from 1998 to 2022. Notably, 71% of the studies were published between 2015 and 2022, while 17% between 2007 and 2014, and 11% prior to 2007. In terms of country distribution, there was a prevalence of studies coming from China (23%), Australia (14%), England and the United States, each comprising 11%.

The sample size ranged from 80 participants (Barton, Kologi and Siron, 2016) to 6,166 respondents (Oviedo-Trespalacios et al., 2021), totaling 19,907 participants across the studies. Participants' average age varied from 11 (Evans and Norman, 2003) to 92 years old (Holland and Hill, 2007). 77% of respondents were female. Self-reported questionnaires were predominantly used, with only one study incorporating video observation alongside questionnaires (Xiao, Liu and Liang, 2021). Regression analysis was the primary statistical method employed (66%), mainly to assess pedestrians' intention, followed by Structural Equation Modeling (23%) to examine pedestrians'

behavior. Most studies were conducted in urban areas, with only one study taking place on a highway featuring a pedestrian overpass (Sundararajan et al., 2020b).

# 3.2. Overview on study categorization

To conduct the categorization, we divided the studies into five traffic-related themes, based on their aim to explain pedestrian intention and/or behavior: 1) Crossing at intersections; 2) Crossing while using electronic devices; 3) Walking under the influence of alcohol; 4) Walking for leisure and other purposes; and 5) Interacting and trusting in automated vehicles. Table 2 shows that the majority of the studies focused on behavioral intention (n = 25), with only 10 studies addressing actual pedestrian behavior. Within the traffic-related themes, a considerable number of studies (n = 18) reported findings related to pedestrians crossing at intersections. Among these, 13 studies primarily examined pedestrian violations of traffic rules, i.e., crossing outside designated areas.

| Study objectives/Traffic themes                 | Behavior<br>[adapted f | Total overall |               |    |
|---|------------------------|---------------|---------------|----|
|   | Violation              | Lapse         | Safe Behavior |    |
| Behavior  | 4                      | 1             | 5             | 10 |
| Walking behavior                                |                        |               | 1             | 1  |
| Crossing using electronic devices               |                        | 1             |               | 1  |
| Interacting and trusting in autonomous vehicles |                        |               | 1             | 1  |
| Other pedestrian behavior while crossing        | 4                      |               | 3             | 7  |
| Intention                                       | 10                     | 12            | 3             | 25 |
| Walking behavior                                |                        |               | 1             | 1  |
| Walking under the influence of alcohol          |                        | 3             |               | 3  |
| Crossing using electronic devices               |                        | 8             |               | 8  |
| Interacting and trusting in automated vehicles  | 1                      |               | 1             | 2  |
| Crossing at intersections                       | 9                      | 1             | 1             | 11 |
| Total overall                                   | 14                     | 13            | 8             | 35 |

Table 2: Classification of the studies by goals and topics.

# 3.3. Reviewed studies on pedestrian behavior

Among the studies that evaluated pedestrian behaviors *per si*, the majority employed Structural Equation Modeling to identify predictive variables. Overall, 70% of the studies focused on behaviors related to road crossing, with a significant portion addressing violations by young pedestrians in various countries such as Chile, Turkey, Iran, and China (Moyano-Díaz, 2002; Demir et al., 2019; Hashemiparast et al., 2020; Xiao, Liu and Liang, 2021). The perceived low risk among young pedestrians leads to higher-risk behaviors (Hashemiparast et al., 2020).

Regarding safe crossing using available pedestrian facilities, studies indicated that women more frequently adhere to traffic rules (Hemmati and Gharlipour, 2017). It was also observed that attitude and perceived behavioral control can positively influence the behavior of using overpasses

(Sundararajan et al., 2020b), while 'perceived consequence' and 'pedestrian expectation' are associated with safe crossing behavior (Sundararajan et al., 2020a).

### 3.4. Reviewed studies on pedestrian behavioral intention

Different studies sought to assess the behavioral intention of pedestrians to engage in crossing violations, crossing / walking using electronic devices or under the influence of alcohol. Overall, most studies employed Multiple Regression (n=21) for data analysis, and their results varied in terms of TPB constructs significance and other external constructs/variables.

'Perceived risk' was a joint predictor found in a study that assessed pedestrians' intentions to walk under the influence of alcohol, applied to adults in 16 countries (Oviedo-Trespalacios et al., 2021). In studies conducted with youth in Australia, age was not a significant predictor, and males showed higher intentions to walk intoxicated and lower risk perception compared to females (Haque et al., 2012; Gannon et al., 2014). In all three studies, the constructs of the Theory of Planned Behavior (TPB) were significant in predicting pedestrian behavioral intention.

In studies aiming to explaining pedestrians' intentions to cross while using cell phones, age was negatively related to attitudes. Young people showed more positive attitudes towards cell phone use while crossing than other age groups, regardless of the location of the studies. In these studies, attitude was the strongest predictor of intention (Barton, Kologi and Siron, 2016), followed by subjective norm (Hanan et al., 2015; Lennon, Oviedo-Trespalacios and Matthews, 2017), and perceived behavioral control (Hanan et al., 2015; Piazza et al., 2019; O'Dell et al., 2022).

Other studies demonstrate the potential of the TPB in predicting pedestrians' behavioral intentions to cross the roads in potentially hazardous situations. The results indicated that teenagers' motivation is associated with perceived behavioral control (Evans and Norman, 2003), while for adults, risky intention is associated with attitude (Holland and Hill, 2007; Zhou, Romero and Qin, 2016) and descriptive norm (Zhou, Romero and Qin, 2016).

Pedestrians' intentions in scenarios of conformity or non-conformity with other pedestrians were investigated in 3 crossing studies conducted in China, showing that pedestrians are more likely to cross when others are also crossing (Zhou, Horrey and Yu, 2009; Zhou and Horrey, 2010; Zhou, Romero and Qin, 2016). The constructs of the TPB and the perceived risk were predictors in both crossing scenarios, with attitude being the strongest predictor in the non-conformity situation, while perceived behavioral control was stronger in the conformity scenario (Zhou, Horrey and Yu, 2009). In the study conducted with adolescents, TPB and anticipated affect were significant predictors of intention (Zhou and Horrey, 2010).

# **3.5.** Most significant psychosocial constructs and variables in pedestrian intention and/or behavior

Table 3 shows the most significant psychosocial constructs and variables, along with the number of times they were assessed and found to have a significant effect (p < 0.05 or p < 0.001) in predicting the intentions and/or behaviors studied. Constructs and variables considered in fewer than 3 published studies were not evaluated. In the analysis, 11 constructs and 2 variables were considered. Based on the results, the constructs of the TPB – attitude, perceived behavioral control, and subjective norm, are the most significant factors in pedestrian intention and actual behavior. Intention was a predictor of behavior in 10 studies.

| Constructs/Variables         | Number of studies |    | Number of studies with significant <i>p</i> * |    | Percentage of studies<br>with significant <i>p</i> (%)** |     |
|------------------------------|-------------------|----|---|----|--|-----|
|                              | I                 | В  | I   | В  | I  | В   |
| TPB constructs               |                   |    |   |    |  |     |
| Attitude                     | 25                | 10 | 23  | 10 | 92   | 100 |
| Subjective Norm              | 24                | 10 | 17  | 6  | 71   | 60  |
| Perceived Behavioral Control | 25                | 10 | 23  | 10 | 92   | 100 |
| Intention                    | 0                 | 10 | 0   | 10 | NE   | 100 |
| Extended constructs          |                   |    |   |    |  |     |
| Self-identity                | 3                 | 0  | 2   | 0  | 67   | NE  |
| Anticipated affect           | 4                 | 0  | 4   | 0  | 100  | NE  |
| Perceived risk               | 12                | 1  | 3   | 1  | 25   | NE  |
| Conformity                   | 3                 | 1  | 2   | 1  | 67   | NE  |
| Descriptive norm             | 3                 | 0  | 2   | 0  | 67   | NE  |
| Moral norm                   | 4                 | 0  | 1   | 0  | 25   | NE  |
| Habit (past behavior)        | 5                 | 1  | 5   | 0  | 100  | NE  |
| Sociodemographic variables   |                   |    |   |    |  |     |
| Gender                       | 12                | 0  | 3   | 0  | 25   | NE  |
| Age                          | 11                | 0  | 6   | 0  | 55   | NE  |

\*p<0.05 or p<0.001. \*\*Number of studies with significant p / Total of studies x 100. I = Behavioral Intention; B = Behavior; NE = Not Evaluated.

Constructs from other theoretical frameworks were incorporated into the original TPB model as predictors of intention in 12 studies, with a significance level of less than or equal to 5%. These include self-identity, anticipated affect, conformity, descriptive norm, habit, and age. Among these, habit and age were the most studied factors, being significant in predicting behavioral intention in 100% and 50% of the studies, respectively.

Age was significant in studies of pedestrian intention in crossing roadways. In these studies, younger pedestrians up to 26 years old were inclined to cross illegally (Evans and Norman, 2003; Zhou and Horrey, 2010). Conversely, older pedestrians, starting from 40 years old, indicated lower likelihood of crossing the roadway in violation/illegality (Holland and Hill, 2007; Zhou, Horrey and Yu, 2009).

Habit was significant in predicting intention in 5 studies, 4 of them assessing the intention to cross roadways in situations of violation, error, and lapse/distraction (Haque et al., 2012; Xu, Li and Zhang, 2013; Suo and Zhang, 2016; Soathong et al., 2021). The studies demonstrate that adult pedestrians tend to cross roadways without observing traffic rules in familiar urban environments, becoming an automatic response.

The constructs less frequently significant in predicting intention were perceived risk, moral norm, and gender. Among the TPB constructs, subjective norm showed the lowest percentage of significance per study in both pedestrian intention and behavior.

In pedestrian behavior studies, TPB constructs themselves participated in 10 studies with a significance level of 5% or less. Of these constructs, the subjective norm was the only factor that ceased to be significant in four studies (p=60%).

### 4. DISCUSSION

This review mapped the existing literature on the use of TPB to explain pedestrian intention and/ or behavior. Results show that the most frequently evaluated topic deals with pedestrian behavior and/or intention in crossing urban streets. Crossing streets is a complex behavior that requires skills from individuals, mainly when outside designated areas. Over time, this behavior becomes automatic, and individuals tend to pay little attention to it, increasing the likelihood of pedestrian run over (Torquato and Bianchi, 2015). Pedestrian behavioral intention to use electronic devices, especially cell phones, while crossing has also been investigated. Walking while using a cell phone has become common, standing as a type of distraction that can interfere in the pedestrians' decision-making process when crossing streets and also contribute to pedestrian run over.

An important issue for road safety promotion is pedestrian behavior under the influence of alcohol. Few studies found in the review address this concern, despite alcohol use be one of the factors that contributes to pedestrian accidents (Oxley, Lenne and Corben, 2006; Velloso and Jacques, 2012). This approach, by means of the TPB, is still underexplored, and could be considered in future studies.

Not enough emphasis has also been given to investigating the impact of sociodemographic variables on pedestrian behavior, such as education level, whether the person drives or not, or if there are mobility limitations, among others. Although some studies have employed variables such as gender and age in their models, assessing the influence of sociodemographic aspects on pedestrian behavior should be the focus of future studies, as they could contribute to supporting the development of more effective education and guidance measures (Luiza Neto et al., 2020). It is important to assess whether there are significant behavioral variations among different pedestrian groups (i.e., men, women, youth, elderly, drivers), and develop specific interventions for each group.

Results predominantly feature research on pedestrian behavior in urban environments, as only one study seeks non-urban settings. Highways, for instance, present unique characteristics such as the presence of cargo vehicles, high speeds, extensive road width, and heavy traffic volume (Velloso and Jacques, 2012). In this environment, pedestrian vulnerability is accentuated, especially when walking along the margins of the roads and crossing outside designated areas (overpasses or underpasses). Therefore, this review highlights the limited attention given to studying pedestrian behavior on highways. It underscores the significant role that the road environment plays in human behavior, as this behavior both influences and is influenced by the physical and social elements presented there (Günther and Neto, 2015).

Behavioral studies related to physical elements also constitute a gap observed in the reviewed studies. Greater emphasis was placed on individual aspects at the expense of environmental ones. Factors such as the presence of crosswalks, overpasses, and sidewalks can influence the pedestrian's decision-making process regarding whether to behave safely or not. Pedestrians may exhibit risky behavior not only because they intend to do so but also because environmental components do not provide safe crossing conditions or do not afford the safer way to be followed. Additionally, significant differences may also be found when assessing pedestrian behavior in urban spaces versus non-urban, which could be investigated in future studies.

This review highlights that, despite TPB being a model for studying planned behavior, studies often only embrace the assessment of constructs that lead to the explanation of behavioral intention, without evaluating the behavior itself. This observation is important to consider in future studies, as the literature suggests that there may be a gap between intention and behavior (French et al., 2013).

It was also found that when behavior is considered in the study, it is usually not directly observed and is verified through self-reporting measures. A similar result was found in Armitage and Conner's (2001) meta-analysis on the evidence of the TPB. The authors pointed a significant difference in the explained variance when behaviors were directly observed ( $R^2$ =0.20) compared to a self-reported approach ( $R^2$ =0.31).

Observing behavior is less susceptible to cognitive biases and social desirability than using self-reported measures and, therefore, may result in more accurate findings (Fishbein and Ajzen, 2010). Despite this, research on human behavior often relies on self-reporting techniques, considering difficulties in observational studies, which are generally costly, and the behavior of interest may take time to occur. In self-reported studies, there is greater convenience in obtaining information and accessing participants from different demographic groups, especially using online questionnaires. As a disadvantage of self-reporting, there is the lack of personal contact with respondents (Günther, 2011), as well as potential response biases, since socially acceptable responses may be given (Huemer, 2018). These issues can be minimized by offering clear instructions on the importance of participants responding as honestly as possible. By using online questionnaires, respondents may feel more comfortable to provide honest answers compared to face-to-face interviews, which may induce a sense of embarrassment when revealing truths to an interviewer.

This review also shows that study context, type of behavior analyzed (violation, distraction, error, and safety behavior), pedestrian age, data collection method, and the constructs and variables added to the original TPB model can affect the prediction of pedestrians' intention and/or behavior. Its applicability to studies conducted in the context of pedestrian behavior has increasingly demonstrated solid results being presented in different countries, indicating the theory's robustness, considering the cultural specificities.

It is observed that new constructs have been incorporated into the original TPB model (e.g., self-identity, anticipated affect, conformity, descriptive norm, habit), contributing to the increase on the explained variance and, consequently, a better understanding of the aspects that predict pedestrian behavior. It is suggested that TPB can bring both academic and social contributions, supporting the study of different behaviors in traffic, as well as the development of public policies to encourage healthier and more sustainable modes of transportation.

# **5. REVIEW LIMITATIONS**

Although the proposed study achieved its objectives, the results may have some limitations. Despite the comprehensive research strategy, this paper investigated peer-reviewed empirical articles in four bibliographic databases (Scopus, Web of Science, Medline Pubmed, and Psycinfo). Nevertheless, potentially important studies restricted to other databases, as well as dissertations and theses, were not included in this review. Finally, the impact of local culture on pedestrian behavior was not investigated as it was not a focal point of the reviewed literature. This omission highlights the need for incorporating this variable into future research endeavors.

### 6. CONCLUSIONS AND FUTURE STUDIES

A significant body of research aimed at explaining pedestrian behavior employs the TPB as a conceptual model. Many of these studies integrate additional variables and/or constructs drawn from other theoretical frameworks, resulting in the extended TPB structure. The present scoping review revealed that most of the studies focus on the behavior intention rather than the behavior itself. Additionally, applying the TPB to behaviors studied within a specific cultural and socioeconomic environment should not be directly transferred to different contexts. In essence, conducting specific studies that reflect the characteristics of each context is advisable. However, results obtained from previous studies are valuable for informing hypotheses regarding intervening factors in each behavior within a specific reality, and even for defining the methodology to be employed in the research (such as instrument development, data collection techniques, and data analysis methods). Among the types of risky pedestrian behaviors outlined in the reviewed studies, notable examples include crossing at unauthorized locations, using cell phones while crossing, and walking and/or crossing while intoxicated.

This review found that the most frequent predictors of pedestrian intention / behavior are the constructs of the basic TPB (attitude, subjective norm, and perceived behavioral control). Subjective norm was notably the weakest construct compared to the others within TPB. This consistent pattern suggests that inadequacies in the questionnaires used to measure the influence of various types of subjective norms (such as influence from parents, friends, grandparents, teachers, coworkers, etc.) may lead research to overlook the variability of social norms across different contexts and situations.

The study also revealed that although the constructs of the TPB were the primary predictors of pedestrian behavioral intention, other external elements also proved to be statistically significant, supporting the reliability of extended TPB models. Notably, these included constructs such as self-identity, anticipated affect, conformity, descriptive norm, habit, and age. These findings suggest that the applicability of the TPB can be enhanced by incorporating external predictors into the theory, thereby increasing the explanatory power of the behavior under investigation (Heath and Gifford, 2002).

The results obtained can inform future studies that broaden the scope beyond behavioral intention and aim to investigate the factors involved in pedestrians' risky behaviors. Furthermore, these results can subside the development of effective strategies and public policies aimed at enhancing pedestrian safety.

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# Appendix 1. List of Studies.

|                                       | Dependent<br>Variables                   |                   | Independent                    |                              |  |  |
|---------------------------------------|--|-------------------|--------------------------------|------------------------------|--|--|
| Author(s)/Year/<br>Country            | Targeted by<br>the Research<br>Objective | Deb et al. (2017) | Variables<br>investigated      | Sample                       | Method of data collection  | Method of data<br>analyses                     |
| 1 – Pedestrian crossin                | g intention and/or I                     | Behavior          |                                |                              |  |  |
| Evans and Norman                      | Intention                                | Violation         | Self-identity                  | N = 210                      | Self-reported questionnaire  | Multiple linear                                |
| (1998) (England)                      |  |                   | Gender                         | (17 to 75 years old)         | Potentially dangerous<br>scenarios:  | regression                                     |
|                                       |  |                   | Age                            |                              | A) Dual roadway;   |  |
|                                       |  |                   |                                |                              | <ul> <li>B) Pedestrian crossing when<br/>traffic signal activated by<br/>button;</li> </ul>              |  |
|                                       |  |                   |                                |                              | C) Residential street.   |  |
| Moyano-Díaz (2002)                    | Intention and                            | Violation         | Age                            | N = 146                      | Self-reported questionnaire  | Structural Equation                            |
| (Chile)                               | behavior                                 |                   | Gender                         | Students                     |  | Modeling                                       |
|                                       |  |                   | Car crash history<br>(5 years) | (17 to 26 years<br>old or +) |  |  |
| Evans and Norman<br>(2003) (Gales)    | Intention                                | Violation         | Anticipated affect             | N = 1833                     | Self-reported questionnaire handed in classroom.   | Hierarchical<br>Multiple Regression            |
|                                       |  |                   | Moral norm                     | Students                     | Dangerous street crossing<br>scenario.<br>rs   | Analysis                                       |
|                                       |  |                   | Self-identity                  | (11 to 14 years              |  |  |
|                                       |  |                   | Age                            | old)                         |  |  |
|                                       |  | Gender            |                                |                              |  |  |
| Holland and Hill                      | Intention                                | Violation         | Risk perception                | N = 293                      | Self-reported questionnaire<br>- Scenario A: Crossing the<br>street when the pedestrian<br>light is red. | Hierarchical<br>Multiple Regressic<br>Analysis |
| (2007) (England)                      |  |                   | Affective attitude             | (17 to 92 years<br>old)      |  |  |
|                                       |  |                   | Age                            |                              | - Scenario B: Crossing the street when traffic is heavy.   |  |
|                                       |  |                   | Gender                         |                              | - Scenario C: Crossing the   |  |
|                                       |  |                   | Being or not a<br>driver       |                              | street near a curve.   |  |
| Zhou, Horrey and Yu<br>(2009) (China) | Intention                                | Violation         | Affect                         | N = 426                      | Self-reported questionnaire  | Hierarchical<br>Multiple Regression            |
| (2009) (China)                        |  |                   | Moral norm                     | (18 to 81 years old)         | Scenarios considering the<br>pedestrian light red: a) Non-<br>compliance; b) Compliance.                 | Analysis                                       |
|                                       |  |                   | Risk perception                | Residents of<br>Beijing      |  |  |
|                                       |  |                   | Conformity                     |                              |  |  |
|                                       |  |                   | Self-identity                  |                              |  |  |
|                                       |  |                   | Age                            |                              |  |  |
|                                       |  |                   | Gender                         |                              |  |  |
| Zhou and Horrey<br>(2010) (China)     | Intention                                | Violation         | Anticipated affect             | N =510                       | Self-reported questionnaire handed in classroom.   | Hierarchical<br>Multiple Linear<br>Regression  |
|                                       |  |                   | Moral norm                     | Students of<br>Beijing       | It used two scenarios<br>(non-conformity with other<br>pedestrians; and conformity                       | negi essi011                                   |
|                                       |  |                   | Risk perception                | (12 to 19 years old)         | with others). Same scenarios<br>mentioned in the study of  |  |
|                                       |  |                   | Conformity measures            | 5147                         | Zhou, Horrey and Yu (2009).  |  |
|                                       |  |                   | Sensation seeking              |                              |  |  |
|                                       |  |                   | Age                            |                              |  |  |
|                                       |  |                   | Gender                         |                              |  |  |

Table A1: Summary of Reviewed Studies

|   | Dependent<br>Variables                                |                            |  |   |   |  |
|---|---|----------------------------|--|---|---|--|
| Author(s)/Year/<br>Country                | Variables<br>Targeted by<br>the Research<br>Objective | Deb et al. (2017)          | <ul> <li>Independent<br/>Variables<br/>investigated</li> </ul> | Sample  | Method of data collection   | Method of data<br>analyses                                 |
| 1 – Pedestrian crossin                    | g intention and/or                                    | Behavior                   |  |   |   |  |
| Rosenbloom, Beigel                        | Intention   | Lapse                      | Risk perception  | N = 205   | Self-reported questionnaire.  | Linear regression –  |
| and Eldror (2011)<br>(Israel)             |   |                            | Age  | Adult students  | Grupo 1: 139 participants   | Stepwise method  |
|   |   |                            | Gender   | Group 1: median<br>age = 34.48  | Grupo 2: 66 participants  |  |
|   |   |                            | Marital status   | Group 2: median   |   |  |
|   |   |                            | Car crash history  | age = 32.29   |   |  |
| Xu, Li and Zhang                          | Intention   | Violation                  | Injunctive norm  | N = 323 adults  | Self-reported questionnaire.  | Multiple linear  |
| (2013) (China)                            |   |                            | Descriptive norm   | Graduation<br>students and<br>local residential<br>community                                | In-person, with professional assistance   | regression   |
|   |   |                            | Persona norms<br>Past behavior<br>(habit)                      | (20 to 50 years<br>old)   |   |  |
|   |   |                            | Gender   |   |   |  |
|   |   |                            | Age<br>Driver's license  |   |   |  |
| Jalilian et al. (2015)<br>(Ira)           | Intention   | Safe                       | Safe crossing  | N = 278 university<br>students  | Self-reported questionnaire   | Linear regression  |
| (   | a)  |                            | Age  | (17 to 37 years   | PBS (Pedestrian Behavior  |  |
|   |   |                            | Gender   | old)  | Scale – 38 items)   |  |
| Suo and Zhang 2016                        | Intention   | Violation                  | Past behavior<br>(habit)                                       | N = 228   | Self-reported questionnaire   | Hierarchical<br>Multiple Linear                            |
| (China)                                   | nina)   |                            | (Habit)  | (17 to 25 years<br>old)   | Scenario: Traffic light red for<br>pedestrians while people<br>crossing and others waiting<br>for the light to turn green | Regression   |
|   |   |                            |  | Groups: university<br>students;<br>employed<br>colleagues; and<br>unemployed<br>colleagues. |   |  |
| Zhou, Romero and                          | Intention   | Violation                  | Descriptive norm   | N = 260   | Self-reported questionnaire   | Structural Equation  |
| Qin (2016) (China)                        |   |                            | Risk perception<br>Conformity<br>tendency                      | (17 to 60 years old)  | Scenario: Traffic light red for<br>pedestrians  | Modeling   |
|   |   |                            | Age  |   |   |  |
|   |   |                            | Gender   |   |   |  |
|   |   |                            | Driver's license   |   |   |  |
|   |   |                            | Driving frequency  |   |   |  |
|   |   |                            | Monthly Income<br>Educational                                  |   |   |  |
|   |   |                            | degree   |   |   |  |
| Hemmati and<br>Gharlipour (2017)<br>(Ira) | Intention and<br>behavior                             | Safe                       | Parents'<br>Educational<br>degree                              | N = 364   | Self-reported questionnaire.  | T-test, chi- <i>square</i><br>and Pearson's<br>correlation |
|   | -,  |                            | Parents' type of<br>work                                       | High school<br>students   |   | coefficient  |
|   |   |                            | Gender   | (14 to 15 years old)  |   |  |
| Demir et al. (2019)                       | Intention and   | Violation                  | Similarity   | N = 486   | Self-reported questionnaire   | Structural Equation  |
| (Turkey)                                  | behavior  | ehavior                    | Favorability   | Graduation students   |   | Modeling   |
|   |   |                            | Willingness  | (mean of 21 years old)  |   |  |
| Hashemiparast et al.                      | Intention and   |                            | Risk perception  | N = 562   | Self-reported questionnaire   | T test, Covariance   |
| (2020) (Ira)                              | behavior  | Sociodemographic variables | (18 to 25 years old)   | b 25 years based on the structured questionnaire on pedestrian crossing behavior from       | and Multivariate<br>Variance analysis<br>(ANOVA and   |  |
|   |   |                            | Run over history   |   | Hashemiparast et al. (2017).  | MANOVA)  |

|  |   |                        | Table A1: Cont   | tinued   |   |                                     |
|--|---|------------------------|--|--|---|-------------------------------------|
|  | Dependent   |                        |  |  |   |                                     |
| Author(s)/Year/<br>Country                         | Variables<br>Targeted by<br>the Research<br>Objective | Deb et al. (2017)      | <ul> <li>Independent<br/>Variables<br/>investigated</li> </ul> | Sample   | Method of data collection   | Method of data<br>analyses          |
| 1 – Pedestrian crossin                             | ng intention and/or I                                 | Behavior               |  |  |   |                                     |
| Sundararajan et al.<br>(2020a) (Malasia)           | Intention and behavior                                | Safe                   | Perceived consequence  | N = 274  | Self-reported questionnaire at<br>signalized intersections  | Structural Equation<br>Modeling     |
|  |   |                        | Expectation  | (21 to 30 years old)   |   |                                     |
|  |   |                        | Perceived safety   |  |   |                                     |
| Sundararajan et al.<br>(2020b) (Malasia)           | Intention and<br>behavior                             | Safe                   | Overpasses<br>perceived quality                                | N = 200  | Self-reported questionnaire   | Multiple Regressior<br>Analysis     |
|  |   |                        | Sociodemographic<br>variables                                  | Scholl and<br>university<br>students (78,5%<br>younger than 30<br>years old) |   |                                     |
| Soathong et al.                                    | Intention   | Violation              | Habit  | N = 400  | Self-reported questionnaire   | Structural Equation                 |
| (2021) (New<br>Zealand)                            |   |                        | Gender   | (17 to 65 years old)   |   | Modeling                            |
| Xiao, Liu and Liang                                | Intention and   | Violation              | Age  | N = 395  | Self-reported questionnaire   | Structural Equation                 |
| (2021) (China)                                     | behavior  |                        |  | (20 to 30 years<br>old). Graduation<br>students                              | Local investigation (videos)  | Modeling                            |
| 2 - Pedestrian behavio                             | or while crossing usi                                 | ng electronic devices. |  |  |   |                                     |
| Hanan et al. (2015)                                | Intention   | Lapse                  | TCP constructs   | N = 107  | Self-reported questionnaire   | Multiple Regression                 |
| (Malasia)  |   |                        |  | (19 to 26 years old)   | Scenario: Using a cell phone while crossing near a curve  |                                     |
|  |   |                        |  | University<br>students   |   |                                     |
| Barton, Kologi and                                 | Intention   | Lapse                  | Age  | N = 80   | Self-reported questionnaire   | Linear regression                   |
| Siron (2016) (United<br>States)                    |   |                        | Car crash history  | (18 to 30 years<br>old)  | Scenarios: Crossing the street<br>while distracted (sending<br>messages, listening to music,<br>receiving phone calls, and<br>using apps) |                                     |
|  |   |                        | Fear of negative<br>evaluation                                 | University students  |   |                                     |
| Koh and Mackert                                    | Intention   | Lapse                  | Risk perception/   | N = 329  | Self-reported questionnaire   | Hierarchical                        |
| (2016) (United<br>States)                          |   |                        | Self-efficacy  | (18 to 35 years<br>old)  | Scenario:   | Regression                          |
|  |   |                        | Personal norms   | University students  | a) Sending messages while<br>walking  |                                     |
|  |   |                        | Age<br>Gender  |  | <ul> <li>b) Reading text messages</li> <li>while walking</li> </ul>   |                                     |
|  |   |                        | Educational degree   |  |   |                                     |
| Lennon, Oviedo-                                    | Intention   | Lapse                  | Group norm   | N = 363  | Self-reported questionnaire   | Hierarchical                        |
| Trespalacios and<br>Matthews (2017)<br>(Australia) |   |                        | Use of cell phone  | (18 to 65 years old)   |   | Multiple Regression                 |
|  |   |                        | Audio interaction  |  |   |                                     |
| Koh, Oh and<br>Mackert (2017)                      | Intention   | Lapse                  | Automaticity tendency  | N = 441  | Self-reported questionnaire   | Hierarchical<br>Multiple Regressior |
| (United States)                                    |   |                        | Immersion  | N1= 262<br>(University<br>students)  |   |                                     |
|  |   |                        | Leisure  | (18 to 34 years old);  |   |                                     |
|  |   |                        |  | N2 = 197 workers<br>(18 to 64 years<br>old)                                  |   |                                     |

| Author(s)/Year/<br>Country              | Dependent<br>Variables<br>Targeted by<br>the Research<br>Objective | Type of behavior<br>Deb et al. (2017) | <ul> <li>Independent</li> <li>Variables</li> <li>investigated</li> </ul> | Sample   | Method of data collection  | Method of data<br>analyses          |
|---|--|---------------------------------------|--|--|--|-------------------------------------|
| 2 - Pedestrian behavio                  |  | ing electronic devices.               |  |  |  |                                     |
| Jiang et al. (2017)                     | Intention  | Lapse                                 | Descriptive norm   | N = 405  | Self-reported questionnaire  | Hierarchical                        |
| (China)                                 |  |                                       | Moral norm   | (17 to 26 years old)                                   |  | Multiple Regression                 |
|   |  |                                       | Risk perception<br>Use of cell phone                                     | University students                                    |  |                                     |
|   |  |                                       | Crossing<br>frequency  |  |  |                                     |
|   |  |                                       | Compensation<br>perceived<br>capacity                                    |  |  |                                     |
|   |  |                                       | Past behavior  |  |  |                                     |
|   |  |                                       | Age  |  |  |                                     |
|   |  |                                       | Gender   |  |  |                                     |
| Piazza et al. (2019)<br>(United States) | Intention  | Lapse                                 | TCP constructs   | N = 480<br>(18 to 24 years<br>old)                     | Self-reported questionnaire  | Multiple Regression                 |
|   |  |                                       |  | University<br>students                                 |  |                                     |
| Hou et al. (2021)<br>(China)            | Intention and<br>behavior  | Lapse                                 | Conformity sensation   | N = 387  | Self-reported questionnaire  | Binary Logistic<br>Regression       |
|   |  |                                       | Cell phone use   | (17 to 60 years old)                                   |  |                                     |
|   |  |                                       | Safety awareness   | 0.07   |  |                                     |
| O'Dell, Filtness                        | Intention  | Lapse                                 | Traffic density  | N = 81   | Self-reported questionnaire  | Multiple Regression                 |
| and Morris (2022)<br>(England)          |  |                                       | Vehicle speed  | (18 to 65<br>years old or<br>+) University<br>students | Scenarios: a) use of maps<br>on cell phones; b) talking to<br>other pedestrians; c) use of<br>headphones   |                                     |
|   |  |                                       | Type of crossings  |  |  |                                     |
| 3 – Pedestrian walkin                   | g beahvior   |                                       |  |  |  |                                     |
| Seles and Afacan<br>(2019) (Turkey)     | Intention and behavior   | Safe                                  | Sustainable urban<br>development   | N = 220<br>(18 to 80 years<br>old)                     | Self-reported questionnaire  | Structural Equation<br>Modeling     |
| Le et al. (2021)                        | Intention  | Safe                                  | Habit  | N = 832  | Self-reported questionnaire  | Structural Equation                 |
| (Vietnam)                               |  |                                       | Quality of the safe environment  | (55 to 72 years old)                                   |  | Modeling                            |
|   |  |                                       | Destiny proximity  | Elderly  |  |                                     |
| 4 – Pedestrian walkin                   | g behavior under al  | cohol effect                          |  |  |  |                                     |
| Haque et al. (2012)<br>(Australia)      | Intention  | Lapse                                 | Anticipated regret<br>Habit  | N = 215<br>(17 to 25 years                             | Self-reported questionnaire  | Hierarchical<br>Multiple Analysis   |
|   |  |                                       | Risk perception  | old)<br>University<br>students                         |  |                                     |
| Gannon et al. (2014)<br>(Australia)     | Intention  | ntention Lapse                        | Norms<br>(friendship,<br>parents,<br>university peers)                   | N = 118  | Self-reported questionnaire  | Hierarchical<br>Multiple Regression |
|   |  |                                       | Risk perception  | (17 to 25 years old)                                   |  |                                     |
|   |  |                                       | Gender   | University students                                    |  |                                     |
|   |  |                                       | Age  |  |  |                                     |
| Oviedo-<br>Trespalacios et al.          | Intention  | Lapse                                 | Risk perception  | N = 6.166  | Self-reported questionnaire  | Hierarchical<br>Multiple Regression |
| (2021) (16<br>countries)                |  |                                       | Age  | (18 to 88 years<br>old)                                | <i>[adapted from:</i> Gannon et al.<br>(2014) and Haque et al.<br>(2012).  | Multiple Regression                 |
|   |  |                                       | Gender   | Students and<br>professional<br>employers              | Four groups of countries: 1)<br>Check Republic, Spain and<br>Australia; 2) Russia e Finland;<br>3) Japan and 4) 10 countries,<br>including Colombia, China e<br>Romania. |                                     |

|   | Dependent   | Type of behavior             |   |   |                             |                                     |
|---|---|------------------------------|---|---|-----------------------------|-------------------------------------|
| Author(s)/Year/<br>Country                  | Variables<br>Targeted by<br>the Research<br>Objective | Deb et al. (2017)            | Independent<br>Variables<br>7) investigated | Sample  | Method of data collection   | Method of data<br>analyses          |
| 5 - Pedestrian behavi                       | or when crossing roa                                  | ads in front of autonom      | ous vehicles (AV)                           |   |                             |                                     |
| Hafeez et al. (2022)                        | Intention and   | Safe                         | TCP constructs                              | N=949   | Self-reported questionnaire | Structural Equation<br>Modeling     |
| (27 countries)                              | behavior  |                              |   | (18 years old a<br>60years old +)   |                             |                                     |
| Kaye et al. (2022)                          | Intention   | Safe                         | Perceived utility                           | N = 485   | Self-reported questionnaire | Hierarchical<br>Multiple Regression |
| (Australia)                                 |   |                              | Ease of use                                 | (18 to 85 years old)  |                             |                                     |
|   |   |                              | Performance<br>expectation                  | Australia<br>residents  |                             |                                     |
|   |   |                              | Effort expectation                          |   |                             |                                     |
|   |   |                              | Age   |   |                             |                                     |
|   |   |                              | Gender                                      |   |                             |                                     |
|   |   |                              | Educational degree                          |   |                             |                                     |
|   |   |                              | Risk Exposure                               |   |                             |                                     |
|   |   |                              | Personal<br>Innovation                      |   |                             |                                     |
| Zhao et al. (2022) Intention<br>(Australia) | Intention   | Trust i<br>Predic<br>Trust i | Risk perception                             | N = 493   | Self-reported questionnaire | Hierarchical                        |
|   |   |                              | Trust in vehicle<br>Predictability          | (18 to 77 years definition old) 4 Scenarios – 2 considering automated vehicles and 2 considering actual driver. | automated vehicles and 2    | Multiple Regression                 |
|   |   |                              | Trust in the vehicle                        |   |                             |                                     |